

METHOD FOR ASSESSING INFORMATION TECHNOLOGY NEEDS
IN A BUSINESS

ABSTRACT OF THE DISCLOSURE

5 A strategic value model provides an ability to
evaluate the feasibility of implementing an information
technology initiative. The flow process begins by
gathering information associated with the operation of
the business in categories pertaining to the information
technology initiative desired to be implemented.
Strategic value ratings are applied to each criteria in
the categories. The initiatives are categorized so that
like initiatives are assessed against each other. A
10 determination is made to identify which initiatives are
to be funded in accordance with the applied strategic
value ratings. Funding can then be established for an
initiative based on this determination.

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